

**Oahu's**

DINING+ENTERTAINMENT+FASHION+PEOPLE

**FREE**

# Second City

MAGAZINE

COVERING KAPOLEI, WAIKELE, NORTH SHORE AND SURROUNDING AREAS

AUGUST/SEPTEMBER 2008

*The Boat*  
County of Honolulu

## **The Boat**

A fun and relaxing way to commute  
Servicing the West Side

## **THE BUZZ!**

### **Kapolei**

We built this city...  
Marriott Ko Olina Updates

Food+Drink Pairings

Sight+Sound+Taste

## **Jonelle Layfield**

Miss Hawaii USA 2008 "ROCKS" The Boat.  
Fashion by: mixmix

Free Copy  
**PREMIER  
ISSUE!**

PHOTO: JOE HUNT



# Get out of traffic and onto TheBoat.



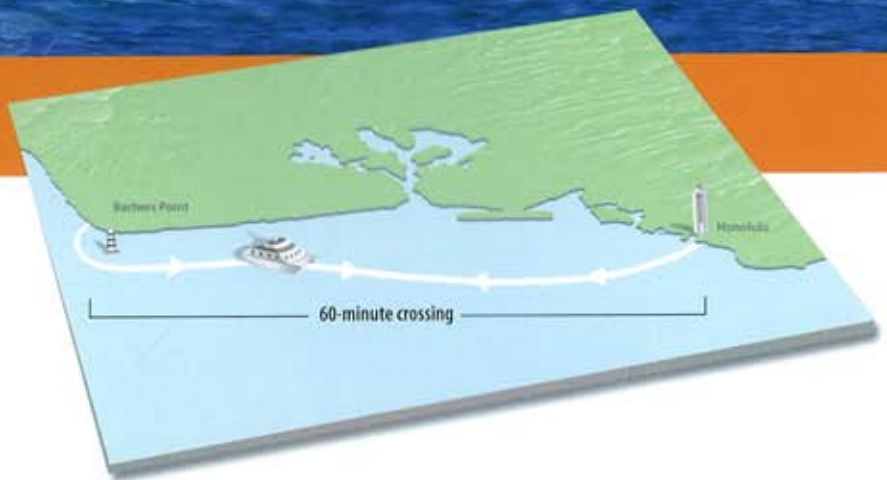
**TheBoat**  
City and County of Honolulu

## H2O is the way to go!

**TheBoat** is Leeward Oahu's newest way to commute, connecting Kalaeloa to downtown in 60 minutes. Purchase freshly brewed coffee and snack items from our grab-and-go menu, then relax in our comfortable seating. With service like this, you may actually look forward to your weekday commute.

For more information on routes and schedules, visit:

**[trytheboat.com](http://trytheboat.com)**



### **Easy Choices For Free Parking.**

**Kapolei Park and Ride** Located in the Kapolei Home Depot parking lot, these stalls are dedicated especially for riders of TheBoat. Our convenient F-Shuttle stop on Kapolei Parkway brings you directly from the Park and Ride to TheBoat. **Carpool Parking** Parking is available at the Kalaeloa Barber's Point ferry pier for cars with two or more riders.

### **Neighborhood Shuttles.**

Our convenient shuttles connect you directly to TheBoat. Download your neighborhood route map and schedule at [trytheboat.com](http://trytheboat.com).

### **High-Speed Internet.**

Make the most of your commute with our free high-speed wireless internet, laptop-friendly tables, and comfy seats.



# IS THE WAY TO GO!

## "TheBoat" Offers A Fun & Relaxing Way To Commute

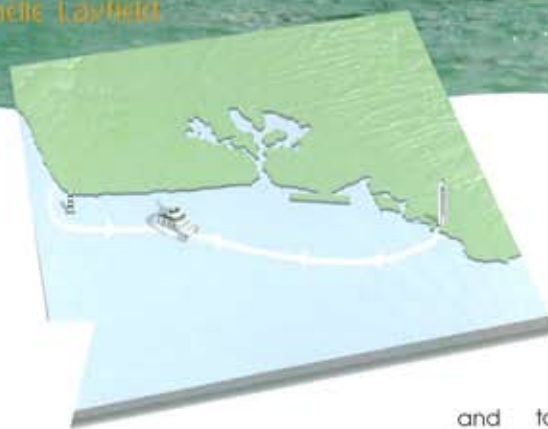
Photos by Joe Hunt | Cover model: Jonelle Layfield  
Fashion by MixMix

BY: MADELEINE NOA

Miss Hawaii USA 2008 Jonelle Layfield, *ROCKS THE BOAT* with her presence as she checks out Oahu's newest transportation alternative to TheBus service - called - you guessed it, TheBoat.

Impressed by the casual and relaxed atmosphere, she expressed her support for the ferry service describing it as, "a fun way to commute from the West side to Downtown Honolulu." "TheBoat is an excellent alternative to sitting in traffic. The atmosphere is very inviting and there is an air-conditioned seating area that offers free Wi-Fi! My favorite part is the beautiful view from the outside sitting area on the upper deck. I would recommend the boat for leisure activities, as well. It makes for a great family outing at only two dollars per adult and a dollar per child," said Jonelle.

Your daily morning commute could be as simple as parking your car, boarding TheBoat and sitting back, relaxing or engaging in friendly conversation with your fellow passengers for the next sixty minutes. Enjoy the ever-changing scenery as you sit up



and take notice of how different things look from the water. TheBoat is an excellent way to see whales, dolphins and other marine life. Residents and visitors alike will enjoy the stunning panoramic views of Waikiki, Diamond Head, Pearl Harbor, and Ko Olina.

The City & County of Honolulu, Department of Transportation Services has chosen Hornblower Marine Services of New Albany, Indiana ([www.hornblower.com](http://www.hornblower.com)) to act as the operating entity for TheBoat. Hornblower is an international vessel management company that specializes in passenger ferry operations. The company has brought two vessels to Honolulu; Melissa Ann and Rachel Marie, staffed entirely by local crew. TheBus provides convenient, coordinated, seamless connections to TheBoat, arriving 10 minutes before departure and on standby upon arrival. The two work hand-in-hand to provide this multi-modal transit system. Dedicated shuttle

buses provide connection to/from the pier from the Leeward Coast, Makakilo, Kapolei, on the west side and Downtown – UH Manoa, Ala Moana – Waikiki, on the town side. Route and schedule information is available by phone at 848-5555. TheBus



also provides backup express bus service between piers, whenever TheBoat is unable to sail.

The City and County of Honolulu and its contractors Hornblower Marine Services and Oahu Transit Services have worked hard to offer a convenient, fun, pleasant, and stress-free way to commute between

the West side and Downtown Honolulu. In addition, TheBoat has proven to provide commuters with reliable, predictable and consistent travel times between piers of 60 minutes or less, immune from the traffic conditions of the H-1.

The implementation of the TheBoat service by the City & County of Honolulu is part of Mayor Mufi Hanneman's goal to providing transportation alternatives and a multi-modal system. This ferry service has already transported over 50,000 passengers, since the project started, and is on track to have its highest monthly ridership of over 7,000 in July. With the recent rise in the price of gas, H-1 zipper lane requiring 3 or more passengers, school year about to start, traffic congestion increasing, why not turn to an alternate source of transportation? TheBoat is affordable, treated as one transit system, the fare structure is the same as riding TheBus, just \$2 which includes two transfers, or use your bus pass. It is a peaceful way to commute downtown while helping to minimize the impact of carbon emissions on our environment. Now that's a great incentive!

As of this writing, TheBoat offers three sailings in the morning and afternoon between Kalaheoa/Barber's Point Harbor and



Captain Ka'ai waves from the window of the control deck

- Local Crew:  
 Capt. Ka'ai Naluai  
 Capt. Bob Dall  
 Capt. George Longshore  
 Capt. Monroe Wightman, Port Engineer



The Boat features many table counter tops for your laptop computer or snacks. Perfect for getting a head-start on work or surfing the net via free Wi-Fi.



**TheBoat**  
 City and County of Honolulu

## FAST FACTS:

- Use your bus pass or just \$2 each way, includes two transfers.
- Morning departures from Kalaeloa Harbor at 5:30am, 6:30am, 8:00 am.
- Afternoon departures from Aloha Tower at 3:55pm, 5:00pm, 6:15 pm.
- Guaranteed seating
- Bicycles allowed.
- Snack bar on-board or bring your own. Alcoholic beverages not allowed.
- Free Wi-Fi internet access available.
- Free carpool parking (2+) is available at Kalaeloa Pier
- Free parking is also available at the Kapolei Home Depot
- Kalaeloa to Downtown in 60 minutes or less
- Visit [www.trytheboat.com](http://www.trytheboat.com) for more information.



### CONTINUED

Aloha Tower Marketplace, Monday to Friday including most holidays. Roundtrips from Aloha Tower Marketplace is possible only on the 6:35 am and 3:55 pm departure. From Kalaeloa, roundtrips are possible from all departures; however, if you return to Kalaeloa pier at 8:35 am or 10:55 am, no shuttle bus service from the pier is available. A roundtrip will be about 2.5 hours.

On August 24, 2008, there will be an expansion of the F-Series shuttle bus route on the west side which includes an extension of service to Makaha Towers, Villages of Kapolei, and Kapolei Homesteads.

Visit [www.trytheboat.com](http://www.trytheboat.com) for more information. The website features up to the minute sailing status, and commuters can sign up for instant email alert service. Email the TheBoat with your questions and comments at [TheBoat@honolulu.gov](mailto:TheBoat@honolulu.gov).

Oahu's Second City Magazine encourages you to take advantage of this fun and relaxing ride. HAPPY CRUISING!



top: The Boat crew, Arend, Kimo and Don, greets Jonelle as she comes aboard.

above: commuters depart TheBoat and walk to the adjacent bus stop.

left: Jonelle enjoys the fantastic Kapolei views from the deck.

Visit our site: [www.trytheboat.com](http://www.trytheboat.com)

